

**To receive a report on the Dog Fouling Matters Competition and consider any actions and associated expenditure.**

Information:

Following the Services Committee held on 4<sup>th</sup> October 2022 it was resolved under minute nr:

65/22/23 To receive an updated report on a Dog Fouling Competition and consider any actions and associated expenditure.

It was proposed by Councillor Peggs, seconded by Councillor Gillies and RESOLVED:

1. To approve the competition poster and criteria subject to final proof reading;
2. To approve the Terms and Conditions for the competition subject to final proof reading;
3. To approve the 21 proposed Cornwall Council, Churchtown Nature Reserve and Rugby and Football pitch approved locations for the installation of signage;
4. To appoint Company C for the provisions of signs at a cost of £550.00+vat allocated to budget code 6511 Tourism and Signage;
5. To provide delegated authority to the Administration Officer to confirm suitable dates and timescales liaising with the local schools, youth organisation's and the competition judging panel;

The competition ran from Tuesday 1<sup>st</sup> November 2022 to 30<sup>th</sup> November 2022 extended to 5<sup>th</sup> January 2023.

Due to the competition running close to the festive period and holidays it was approved by the judging panel to extend the deadline date to allow additional time for applications to be received in the New Year and potential for further opportunities of entries to be created during the festive holidays.

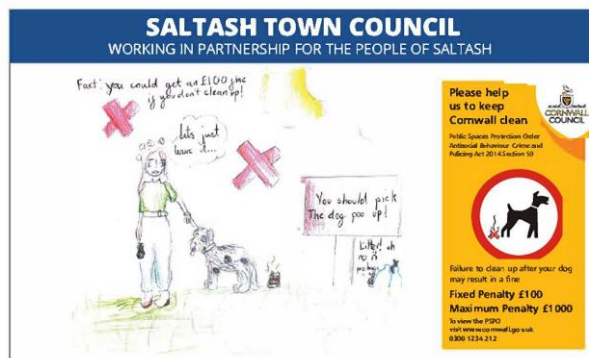
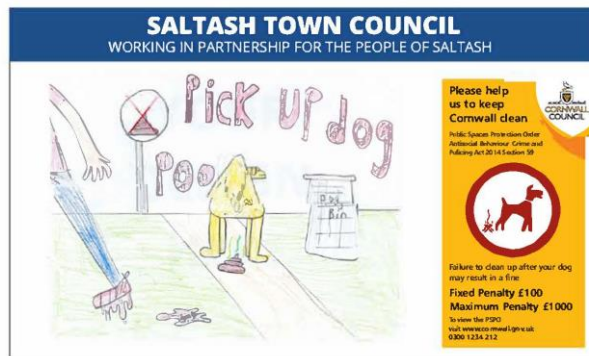
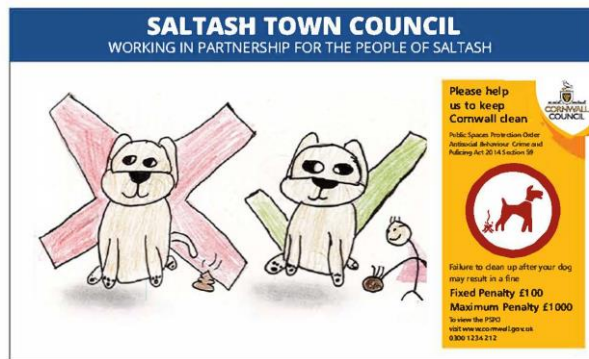
Advertisements went out to all primary schools, youth organisations and groups with the Mayor being invited to interview by BBC Radio Cornwall, with all Town Council advertising streams utilised - Social media, website, email banners, press releases and notice boards.

The Town Council were pleased to receive over fifty qualifying applications and the judging panel consisting of the Mayor and Mayoress, Cllr Peggs and P Samuels – Chair and Vice Chair of Services, Cllr Bullock Saltash Team for Youth and S Brown Senior Environmental Protection Officer for Cornwall Council met on Wednesday 11<sup>th</sup> January 2023 to select three winners.

Figure 1 - Competition Entries



Figure 2 - Three Winners



All entries received were from the same age group of 9-13.

Three winners were chosen and by chance each winner was from a different primary school.

The Service Delivery Team installed all the signs at 21 locations with the Town Council's portfolios in progress to be updated to reflect the newly installed assets in location.

The Deputy Mayor Councillor Julia Peggs and Councillor Rachel Bullock representative of Saltash Team for Youth met with the winners on site and awarded the winners with their very own sign.

Fantastic feedback has been received from various sources, below are some examples:

Thank you for the attached letter of thanks that I will share with the staff and children involved.

At Brunel we value the Saltash community and try to show this by supporting community events. We look forward to seeing Ben's design used on signs around the town.

Kind regards,

Headteacher  
Brunel Primary and Nursery Academy

The signs look great, very creative!

Many thanks

Stuart  
East Cornwall Reserve Officer  
Cornwall Wildlife Trust

Both the Cornish Times and Saltash Voice provided further publications which assisted in raising awareness of the Town Councils competition and successful entries:

## Dog fouling competition

FOLLOWING residents' concerns on the issues of dog fouling Saltash Town Council consulted on areas in the town that were deemed problematic. After running a community 'Have Your Say' survey, four areas were reported to be troublesome for repeat offenders not collecting their dog waste.

These areas included Chapel Field, Cinder Paths by local primary schools, Churchtown Reserve and rugby and football pitches.

The town council provided information to the community by publishing free educational material through social media and noticeboards in areas that are cause for concern and worked in partnership with a variety of land owners to secure permissions to install signage, to encourage and remind owners to collect their dog waste.

A competition was launched with three age groups and schools and local children were encouraged to submit designs to be made into signage.

There were some fantastic designs received and choosing three winners proved difficult for the judging panel which consisted of the Mayor Councillor Richard Bickford and Mayoress Sarah Bickford, Deputy Mayor Councillor Julia Peggs, Councillor Pete Samuels Vice Chairman of the Services Committee, Councillor Rachel

Bullock Member of the Saltash Team for Youth Working Group and Cornwall Council Senior Environmental Protection Officer, Sarah-Jane Brown.

A spokesperson said: "A huge well done to Amelia Ayley from Bishop Cornish CEVA Primary School, Lily-Mai Richardson from Saltash Community School and Ben Sleep from Brunel Primary School who designs were chosen to be made into signage."

The winners met with the Deputy Mayor Councillor Julia Peggs at one of the installed sign locations and were awarded their very own sign and congratulated on their artistic qualities.

A spokesperson continued: "Thank you to all the land owners who provided the Town Council with permissions to erect signs within the community of Saltash. These included Cornwall Council, Cornwall Wildlife Trust, Anthony House and Saltash Rugby Football Club."

Residents can report dog fouling offences to Cornwall Council via the following link: [www.cornwall.gov.uk/environment/animal-welfare-and-enforcement/dog-fouling/](http://www.cornwall.gov.uk/environment/animal-welfare-and-enforcement/dog-fouling/) Or download the fantastic free mobile application 'Pooper Snooper' which encourages dog owners and wider communities to take responsibility for tackling dog fouling in their local areas.



MR and Mrs Ayley, Amelia Ayley of Bishop Cornish CEVA Primary School, Ms Emma Simmons (teacher), Lily-Mai Richardson of Saltash Community School with mother Mrs L Richardson



LILY-MAI Richardson, from Saltash Community School, was one of the competition winners



DEPUTY mayor Julia Peggs bags it and bins it

# Artistic children send out dog poo message

**WARREN WILKINS**  
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voicenewspapers.co.uk

SCHOOLCHILDREN are helping to send out the message that dog fouling is not acceptable.

Amelia Ayley, Lily-Mai Richardson and Ben Sleep have seen their winning designs in a Saltash Town Council poster competition turned into signage to encourage and remind owners to pick up dog's mess.

The signage has been erected around the town after the council staged a survey to discover which locations were troubled by repeat offenders not picking up.

Amelia, from Bishop Cornish Primary School, Lily-Mai, from Saltash Community School, and Ben, from Brunel Primary School, met with Deputy Mayor Julia Peggs at one of the locations and were congratulated on their artistic qualities.

A spokesman said: "There

were some fantastic designs received and choosing three winners proved difficult for the judging panel which consisted of Mayor Richard Bickford, Mayoress Sarah Bickford, Deputy Mayor Julia Peggs, vice-chairman of the services committee Councillor Pete Samuels, youth working group member Councillor Rachel Bullock and Cornwall Council senior environmental protection officer Sarah-Jane Brown. A huge well done to Amelia, Lily-Mai and Ben

whose designs were chosen to be made into signage.

"Thanks go to all the landowners who provided the town council with permission to erect signs, including Cornwall Council, Cornwall Wildlife Trust and Saltash Rugby Football Club.

"Don't forget you can dispose of bagged dog waste in any dog bin, litter bin or general domestic bin. Keep our environment safe and clear for all to enjoy."

The council has also pub-

lished educational material through social media and on noticeboards in areas that are a cause for concern.

Meanwhile, the free 'Pooper Snooper' mobile app encourages dog owners and the wider community to take responsibility for tackling dog fouling.

• Residents can report dog fouling offences to Cornwall Council via [www.cornwall.gov.uk/environment/animal-welfare-and-enforcement/dog-fouling/](http://www.cornwall.gov.uk/environment/animal-welfare-and-enforcement/dog-fouling/)



AMELIA Ayley, from Bishop Cornish Primary School, and Ben Sleep, from Brunel Primary School, produced winning designs in the competition. Pictures: Saltash Town Council



Following a review of the competition the Administration Department learnt many valuable lessons. Lessons learnt included further liaising with local schools and organisations in person to explain the project / competition which would assist with participation, longer deadline dates to allow for sufficient entries and further targeted advertisement and development of internal communications to offer further streamlined completion.

After a site visit of the Environmental Visual Audit group and Cornwall Highways Network Manager the following permitted sign had to be removed due to health and safety concerns raised. After review of this agreed location, it was deemed there was no further suitable options so the sign has been removed.

Therefore, the Administration Department would like Members to advise which location, subject to permissions if required, would be preferable for the relocation of the final sign:

1. Isambard House – Car Park;
2. Elwell Woods;
3. Land on North Road – Open space adjacent to bus stop.

**End of report**

**Administration Officer**